



January 2024

ARUA NISANSA Research Forum 2024

13th and 14th of March

Graduate School of Business, Cape Town, South Africa

Hub 2: Pathways of change in science communication – beyond well-trodden paths

Breakaway

Lead: Janek Riedel, Sara Luettich, Universities of Marburg and Giessen

Facilitation: Lavinia Perumal, University of Cape Town

Abstract:

The task of "modern" science communication is to make the processes, methods and findings of science visible and understandable. Direct engagement with society facilitates and informs public discourses. The hub discusses how science communication can inform pathways of change. This hub offers an opportunity to go back to the drawing board and to reflect on the following questions: why should we care about science communication? How is science communication conveyed in the Global North and South and between each other? Who are agents of change and how can we empower others to bring about change? And what role does the strong dependency on funding structures play hereby? Participants are invited to question common pathways and to explore new configurations of science communication in a facilitated discussion.